

ORDER



Orders
Order / Rev: 45072
Alt Order #: 27665836
Product Desc: TV
Estimate: 1469
Flight Dates: 03/28/22 - 05/15/22
Original Date / Rev: 04/20/22 / 04/20/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Ave., Ste. 600
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Brett Lindstrom for Governor
Demographic: A18+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	183	\$28,285.00	\$24,042.25
04/25/22	05/10/22	109	\$17,380.00	\$14,773.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	183	\$28,285.00	\$24,042.25	0.00
May 2022	109	\$17,380.00	\$14,773.00	0.00
Totals	292	\$45,665.00	\$38,815.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLKN	04/04/22	05/06/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	25	\$2,625.00
COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		5				\$105.00		0.00			
		Week: 04/11/22	04/17/22	MTWTF--		5				\$105.00		0.00			
		Week: 04/18/22	04/24/22	MTWTF--		5				\$105.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		5				\$105.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		5				\$105.00		0.00			
2	KLKN	04/04/22	05/06/22	Good Morning America CM Good Morning America	CM	7a-9a	MTWTF--	:30	5	\$140.00	P-04	0.00	NM	20	\$2,800.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	MTWTF--		5				\$140.00		0.00			
		Week: 04/11/22	04/17/22	-----		0				\$0.00		0.00			
		Week: 04/18/22	04/24/22	MTWTF--		5				\$140.00		0.00			
		Week: 04/25/22	05/01/22	MTWTF--		5				\$140.00		0.00			
		Week: 05/02/22	05/08/22	MTWTF--		5				\$140.00		0.00			
3	KLKN	04/04/22	05/06/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	5	\$75.00	P-04	0.00	NM	25	\$1,875.00

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KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	MTWTF--					5	\$75.00		0.00			
Week:		04/11/22	04/17/22	MTWTF--					5	\$75.00		0.00			
Week:		04/18/22	04/24/22	MTWTF--					5	\$75.00		0.00			
Week:		04/25/22	05/01/22	MTWTF--					5	\$75.00		0.00			
Week:		05/02/22	05/08/22	MTWTF--					5	\$75.00		0.00			
4	KLKN	04/04/22	05/06/22	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$50.00	P-04	0.00	NM	24	\$1,200.00
M-F 1p-2p															
COMMENTS APPLY TO SUB LINES A THRU A															
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	MTWTF--					5	\$50.00		0.00			
Week:		04/11/22	04/17/22	MTWTF--					4	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
14	KLKN	04/11/22-04/17/22		M-F 1p-2p		1p-2p	MTWThF----	:30		(\$50.00)		0.00	NM		
See MG 4.31															
[Special Report] Preempt															
31	KLKN	05/10/22-05/10/22		M-F 1p-2p		1p-2p	-T-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 4.14 04/13															
Week:		04/18/22	04/24/22	MTWTF--					5	\$50.00		0.00			
Week:		04/25/22	05/01/22	MTWTF--					5	\$50.00		0.00			
Week:		05/02/22	05/08/22	MTWTF--					5	\$50.00		0.00			
5	KLKN	03/28/22	04/01/22	Ch 8 News at 5p M-F	CM	5p-530p	MTWTF--	:30	5	\$150.00	P-05	0.00	NM	5	\$750.00
Ch 8 News 5p M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$150.00		0.00			
6	KLKN	03/28/22	04/03/22	Ch 8 News at 6p M-F	CM	6p-630p	MTWTF--	:30	5	\$200.00	P-05	0.00	NM	5	\$1,000.00
Ch 8 Eyewitness News 6p															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$200.00		0.00			
N 7	KLKN	04/04/22	05/06/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	4	\$175.00	P-04	0.00	NM	7	\$1,225.00
M-F 630p-7p															
COMMENTS APPLY TO SUB LINES A THRU A															
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	MTWTF--					3	\$175.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	MTWTF--					4	\$175.00		0.00			
8	KLKN	04/04/22	05/06/22	Ch 8 News at 10p M-F	CM	10p-1035p	MTWTF--	:30	5	\$250.00	P-04	0.00	NM	22	\$5,500.00
Ch 8 News at 10p M-F															
COMMENTS APPLY TO SUB LINES A THRU A															
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	MTWTF--					5	\$250.00		0.00			
Week:		04/11/22	04/17/22	MTWTF--					5	\$250.00		0.00			
Week:		04/18/22	04/24/22	MTWTF--					4	\$250.00		0.00			
Week:		04/25/22	05/01/22	MTWTF--					5	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
23	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 43.25,43.26,43.27															
[Schedule Change-Late News 4/28 & 4/29] Preempt															
24	KLKN	04/25/22-05/01/22		Ch 8 News at 10p M-F		10p-1035p	MTWThF----	:30		(\$250.00)		0.00	NM		
See MG 43.25,43.26,43.27															
[Schedule Change-Late News 4/28 & 4/29] Preempt															
Week:		05/02/22	05/08/22	MTWTF--					5	\$250.00		0.00			
9	KLKN	04/04/22	05/05/22		CM	9p-10p		:30	1	\$250.00	P-04	0.00	NM	2	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thursday Prime 3 Thursday Prime 3 COMMENTS APPLY TO SUB LINES A THRU B Big Sky-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$250.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	---T---					1	\$250.00		0.00			
10	KLKN	04/29/22	04/29/22	NFL Draft Fri	CM	6p-1030p	----F--	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
NFL Draft Friday COMMENTS APPLY TO SUB LINES A THRU A NFL Draft on ABC (Rounds 2-3)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----F--					1	\$400.00		0.00			
N 13	KLKN	04/04/22	05/07/22	Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
Ch 8 News Sat at 6p COMMENTS APPLY TO SUB LINES A THRU A Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KLKN	04/04/22-04/10/22		Ch 8 News Sat at 6p		6p-630p	-----Sa--	:30		(\$200.00)		0.00	NM		
See MG 14.7, 14.8 [Schedule Change-Saturday Early News 5p-530p] Preempt															
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----S-					1	\$100.00		0.00			
14	KLKN	04/04/22	05/07/22	Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	4	\$800.00
Ch 8 News Sat at 10p COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----S-					1	\$200.00		0.00			
Week:		04/18/22	04/24/22	-----S-					1	\$200.00		0.00			
Week:		04/25/22	05/01/22	-----S-					1	\$200.00		0.00			
Week:		05/02/22	05/08/22	-----S-					1	\$200.00		0.00			
15	KLKN	04/03/22	05/08/22	Good Morning America Su	CM	7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	7	\$525.00
Good Morning America Su COMMENTS APPLY TO SUB LINES A THRU A Weekend Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S					2	\$75.00		0.00			
Week:		04/04/22	04/10/22	-----S					1	\$75.00		0.00			
Week:		04/11/22	04/17/22	-----S					1	\$75.00		0.00			
Week:		04/18/22	04/24/22	-----S					1	\$75.00		0.00			
Week:		04/25/22	05/01/22	-----S					1	\$75.00		0.00			
Week:		05/02/22	05/08/22	-----S					1	\$75.00		0.00			
16	KLKN	04/03/22	04/03/22	This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
This Week COMMENTS APPLY TO SUB LINES A THRU A This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S					1	\$75.00		0.00			
N 17	KLKN	04/04/22	05/08/22	ABC World News Su	CM	5p-530p	-----S	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
ABC World News Su COMMENTS APPLY TO SUB LINES A THRU A ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----S					1	\$175.00		0.00			
18	KLKN	04/03/22	05/08/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	6	\$1,200.00
		Ch 8 News Sun 530p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At 5:30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	-----S					1	\$200.00		0.00			
Week:		04/04/22	04/10/22	-----S					1	\$200.00		0.00			
Week:		04/11/22	04/17/22	-----S					1	\$200.00		0.00			
Week:		04/18/22	04/24/22	-----S					1	\$200.00		0.00			
Week:		04/25/22	05/01/22	-----S					1	\$200.00		0.00			
Week:		05/02/22	05/08/22	-----S					1	\$200.00		0.00			
19	KLKN	04/04/22	05/08/22	Ch 8 News Sun at 10p CM		10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	5	\$1,250.00
		Ch 8 News Sun at 10p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Ten													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$250.00		0.00			
Week:		04/11/22	04/17/22	-----S					1	\$250.00		0.00			
Week:		04/18/22	04/24/22	-----S					1	\$250.00		0.00			
Week:		04/25/22	05/01/22	-----S					1	\$250.00		0.00			
Week:		05/02/22	05/08/22	-----S					1	\$250.00		0.00			
20	KLKN	05/09/22	05/10/22	Ch 8 News at 6a M-F CM		6a-7a	MT-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
		Ch 8 Eyewitness News 6a													
		COMMENTS APPLY TO SUB LINES A THRU A													
		KILKN News 8 This AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					2	\$105.00		0.00			
21	KLKN	05/09/22	05/10/22	Good Morning America CM		7a-9a	MT-----	:30	3	\$140.00	P-04	0.00	NM	3	\$420.00
		Good Morning America													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					3	\$140.00		0.00			
22	KLKN	05/09/22	05/10/22	Ch 8 News Midday M-F CM		11a-12p	MT-----	:30	1	\$50.00	P-05	0.00	NM	1	\$75.00
		Ch 8 News Midday M-F													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News- Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KLKN	05/09/22-05/15/22	Ch 8 News Midday M-F			11a-12p	MT-----	:30			\$75.00	0.00	NM		
23	KLKN	05/09/22	05/10/22	M-F 1p-2p CM		1p-2p	MT-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		M-F 1p-2p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		General Hospital													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$50.00		0.00			
24	KLKN	05/09/22	05/10/22	Ch 8 News at 5p M-F CM		5p-530p	MT-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		Ch 8 News 5p M-F													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$200.00		0.00			
25	KLKN	05/09/22	05/10/22	Ch 8 News at 6p M-F CM		6p-630p	MT-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		Ch 8 Eyewitness News 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Channel 8 Eyewitness News At Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$250.00		0.00			
26	KLKN	05/09/22	05/10/22		CM	630p-7p	MT-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00

Order / Rev: 45072
 Alt Order #: 27665836
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1469

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630p-7p M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$175.00		0.00			
27	KLKN	05/09/22	05/10/22	Ch 8 News at 10p M-F	CM	10p-1035p	MT-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Ch 8 News at 10p M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/09/22	05/15/22	MT-----					1	\$250.00		0.00			
28	KLKN	03/28/22	05/06/22	Ch 8 News at 6a M-F	CM	6a-7a	MTWTF--	:30	5	\$105.00	P-04	0.00	NM	5	\$525.00
Ch 8 Eyewitness News 6a COMMENTS APPLY TO SUB LINES A THRU A KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$105.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
29	KLKN	03/28/22	05/06/22	Good Morning America	CM	7a-9a	MTWTF--	:30	7	\$140.00	P-04	0.00	NM	7	\$980.00
Good Morning America COMMENTS APPLY TO SUB LINES A THRU A Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					7	\$140.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
30	KLKN	03/28/22	05/06/22	Ch 8 News Midday M-F	CM	11a-12p	MTWTF--	:30	5	\$50.00	P-05	0.00	NM	5	\$250.00
Ch 8 News Midday M-F COMMENTS APPLY TO SUB LINES A THRU A Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$50.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
31	KLKN	03/28/22	05/06/22	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$25.00	P-05	0.00	NM	5	\$125.00
M-F 1p-2p COMMENTS APPLY TO SUB LINES A THRU A General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$25.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----					0	\$0.00		0.00			
32	KLKN	03/28/22	05/06/22	M-F 630p-7p	CM	630p-7p	MTWTF--	:30	5	\$175.00	P-04	0.00	NM	5	\$875.00
M-F 630p-7p COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	MTWTF--					5	\$175.00		0.00			
Week:		04/04/22	04/10/22	-----					0	\$0.00		0.00			
Week:		04/11/22	04/17/22	-----					0	\$0.00		0.00			
Week:		04/18/22	04/24/22	-----					0	\$0.00		0.00			

Order / Rev: 45072
 Alt Order #: 27665836
 Flight Dates: 03/28/22 - 05/15/22

Advertiser: Brett Lindstrom for Governor
 Product Desc: TV
 Estimate: 1469
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----					0	\$0.00		0.00			
Week:		05/02/22	05/08/22	-----S					1	\$150.00		0.00			
46	KLKN	04/11/22	04/17/22	Good Morning America CM		7a-9a	MTWTF--	:30	4	\$175.00	P-03	0.00	NM	4	\$700.00
		Good Morning America													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MTWTF--					4	\$175.00		0.00			
N 47	KLKN	04/11/22	04/29/22	M-F 630p-7p CM		630p-7p	MTWTF--	:30	4	\$250.00	P-03	0.00	NM	11	\$2,750.00
		M-F 630p-7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	MTWTF--					4	\$250.00		0.00			
Week:		04/18/22	04/24/22	MTWTF--					3	\$250.00		0.00			
Week:		04/25/22	05/01/22	MTWTF--					4	\$250.00		0.00			
48	KLKN	04/16/22	04/16/22	Ch 8 News Sat at 6p CM		6p-630p	-----S-	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		Ch 8 News Sat at 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Eyewitness News 8 At 6-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-----S-					1	\$175.00		0.00			
49	KLKN	04/14/22	04/21/22	Thursday Prime 3 CM		9p-10p	---T---	:30	1	\$350.00	P-03	0.00	NM	2	\$700.00
		Thursday Prime 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---					1	\$350.00		0.00			
Week:		04/18/22	04/24/22	---T---					1	\$350.00		0.00			
N 50	KLKN	04/18/22	04/30/22	Ch 8 News Sat at 6p CM		6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	2	\$250.00
		Ch 8 News Sat at 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		Eyewitness News 8 At 6-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$125.00		0.00			
Week:		04/25/22	05/01/22	-----S-					1	\$125.00		0.00			
51	KLKN	04/18/22	04/24/22	ABC World News Su CM		5p-530p	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
		ABC World News Su													
		COMMENTS APPLY TO SUB LINES A THRU A													
		ABC News-Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$250.00		0.00			
													Totals	292	\$45,665.00



125 West 55th St
New York, NY 10019

Contract # 27665836		Changes as of: 4/20/2022 at 2:29 PM		Version: Highlighting Revision 7	
CPE: 321/373/1469		Flight: 3/28/22 - 5/15/22		Station: KLN	
Agency: MEDIUM BUYING LLC		Advertiser: Brett Lindstrom for Governor		Market: Lincoln&Hsing-Kryn-Pis DMA	
815 Grandview Ave Suite 600 COLUMBUS, OH 43215		Product: TV Agency Order #: 11311012 Buyer: Lloyd, Dillon		Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+	
Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342		Total Spots: 292 Total CPP: \$0.00 Total GRP:	
Separation:		Traffic #: 45072		Con Type: POLITICAL/NOTE Total \$: \$45,665.00	

Comments: REVISED TO MATCH RATE CARD

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28 - 5/9							Total Spots	Total \$	CPP*	GRP*
							3/28	4/4	4/11	4/18	4/25	5/2	5/9				
1	M-F 6a-7a		KILKN News 8 This AM	\$105.00	0	30	0	5	5	5	5	5	0	25	\$2,625.00	\$0.00	0.0
2	M-F 7a-9a		Good Morning America	\$140.00	0	30	0	5	0	5	5	5	0	20	\$2,800.00	\$0.00	0.0
3	M-F 11a-12n		Channel 8 Eyewitness News-Midday	\$75.00	0	30	0	5	5	5	5	5	0	25	\$1,875.00	\$0.00	0.0
4	M-F 1p-2p		General Hospital	\$50.00	0	30	0	5	3	5	5	5	0	23	\$1,150.00	\$0.00	0.0
5	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$150.00	0	30	5	0	0	0	0	0	0	5	\$750.00	\$0.00	0.0
6	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$200.00	0	30	5	0	0	0	0	0	0	5	\$1,000.00	\$0.00	0.0
REV-7	M-F 6:30p-7p		Entertainment Tonight	\$175.00	0	30	0	3	0	0	4	0	4	7	\$1,225.00	\$0.00	0.0
8	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	0	30	0	5	5	4	3	5	0	22	\$5,500.00	\$0.00	0.0
9	Th 9p-10p		Big Sky-ABC	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
10	F 6p-10:30p		NFL Draft on ABC (Rounds 2-3)	\$400.00	0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0
11	Sa 7a-9a		Weekend Good Morning America	\$75.00	0	30	0	1	1	1	1	1	0	5	\$375.00	\$0.00	0.0
12	Sa 5:30p-6p		ABC News-Sat	\$250.00	0	30	0	0	0	1	0	1	0	2	\$500.00	\$0.00	0.0
REV-13	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$100.00	0	30	0	0	0	0	1	0	1	1	\$100.00	\$0.00	0.0
14	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	0	30	0	0	1	1	1	1	0	4	\$800.00	\$0.00	0.0
15	Su 7a-8a		Weekend Good Morning America	\$75.00	0	30	2	1	1	1	1	1	0	7	\$525.00	\$0.00	0.0
16	Su 8a-9a		This Week	\$75.00	0	30	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0
REV-17	Su 5p-5:30p		ABC News-Sun	\$175.00	0	30	0	0	0	0	1	0	1	1	\$175.00	\$0.00	0.0
18	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	0	30	1	1	1	1	1	1	0	6	\$1,200.00	\$0.00	0.0
19	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	0	30	0	1	1	1	1	1	0	5	\$1,250.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27665836		Changes as of: 4/20/2022 at 2:29 PM		Version: Highlighting Revision 7		Con Type: POLITICAL/NOTE	
CPE: 321/373/1469		Flight: 3/28/22 - 5/15/22		Station: KLKN		Total Spots: 292	
Agency: MEDIUM BUYING LLC		Advertiser: Brett Lindstrom for Governor		Market: Lincoln&Hsing-Kmy-Pls DMA		Total CPM: \$0.00	
815 Grandview Ave Suite 600 COLUMBUS, OH 43215		Product: TV		Office: WASHINGTON		Total GRP:	
		Agency Order #: 11311012		Service: Nielsen		Traffic #: 45072	
		Buyer: Lloyd, Dillon		Primary Demo: Adults 35+			
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY			
		202-955-5342					
Separation:							

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28 - 5/9									Total Spots	Total	
							3/28	4/4	4/11	4/18	4/25	5/2	5/9	\$	CPP*		GRP*	
20	M-Tu 6a-7a		KILKN News 8 This AM	\$105.00	0	30	0	0	0	0	0	0	2	2	\$210.00	\$0.00	0.0	
21	M-Tu 7a-9a		Good Morning America	\$140.00	0	30	0	0	0	0	0	0	3	3	\$420.00	\$0.00	0.0	
22	M-Tu 11a-12n		Channel 8 Eyewitness News-Midday	\$75.00	0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0	
23	M-Tu 1p-2p		General Hospital	\$50.00	0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0	
24	M-Tu 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	0	30	0	0	0	0	0	0	1	1	\$200.00	\$0.00	0.0	
25	M-Tu 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0	
26	M-Tu 6:30p-7p		Entertainment Tonight	\$175.00	0	30	0	0	0	0	0	0	1	1	\$175.00	\$0.00	0.0	
27	M-Tu 10p-10:35p		Channel 8 Eyewitness News At Ten	\$250.00	0	30	0	0	0	0	0	0	1	1	\$250.00	\$0.00	0.0	
28	Sa 10:44p-11:19p		Channel 8 Eyewitness News At Ten	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
29	Sa 5p-5:30p		Eyewitness News 8 At 6-Sat	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
30	M-F 6a-7a		KILKN News 8 This AM	\$105.00	0.0	30	5	0	0	0	0	0	0	5	\$525.00	\$0.00	0.0	
31	M-F 7a-9a		Good Morning America	\$140.00	0.0	30	7	0	0	0	0	0	0	7	\$980.00	\$0.00	0.0	
32	M-F 11a-12n		Channel 8 Eyewitness News-Midday	\$50.00	0.0	30	5	0	0	0	0	0	0	5	\$250.00	\$0.00	0.0	
33	M-F 1p-2p		General Hospital	\$25.00	0.0	30	5	0	0	0	0	0	0	5	\$125.00	\$0.00	0.0	
34	M-F 6:30p-7p		Entertainment Tonight	\$175.00	0.0	30	5	0	0	0	0	0	0	5	\$875.00	\$0.00	0.0	
36	Th 9p-10p		Big Sky-ABC	\$250.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
37	Sa 7a-9a		Weekend Good Morning America	\$50.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
38	Sa 5:30p-6p		ABC News-Sat	\$250.00	0.0	30	1	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0	
39	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$100.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
40	Sa 10p-10:35p		Channel 8 Eyewitness News At Ten	\$150.00	0.0	30	1	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 27665836		Changes as of: 4/20/2022 at 2:29 PM		Version: Highlighting Revision 7	
CPE: 321/373/1469		Flight: 3/28/22 - 5/15/22		Con Type: POLITICAL/NOTE	
Agency: MEDIUM BUYING LLC		Advertiser: Brett Lindstrom for Governor		Total Spots: 292	
815 Grandview Ave Suite 600 COLUMBUS, OH 43215		Product: TV		Total CPE: \$0.00	
		Agency Order #: 11311012		Total GRP:	
		Buyer: Lloyd, Dillon		Traffic #: 45072	
		Salesperson: ALEXANDRA BRADLEY			
		Separation:			
		Assistant: ALEXANDRA BRADLEY			
		202-955-5342			
		Primary Demo: Adults 35+			
		Market: Lincoln&Hshng-Kmy-Pis DMA			
		Office: WASHINGTON			
		Service: Nielsen			
		Station: KLNK			
		Total \$: \$45,665.00			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28 - 5/9							Total Spots	Total \$	CPE*	GRP*
							3/28	4/4	4/11	4/18	4/25	5/2	5/9				
43	Su 5p-5:30p		ABC News-Sun	\$125.00	0.0	30	1	0	0	0	0	0	0	1	\$125.00	\$0.00	0.0
45	Su 10p-10:35p		Channel 8 Eyewitness News At Ten	\$200.00	0.0	30	1	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
46	M-F 10p-10:35p		Channel 8 Eyewitness News At Ten	\$175.00	0.0	30	5	0	0	0	0	0	0	5	\$875.00	\$0.00	0.0
47	M-F 11:35p-12:35a		Niteline	\$30.00	0.0	30	1	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0
48	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	0.0	30	0	5	4	4	5	5	0	23	\$4,600.00	\$0.00	0.0
49	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	0.0	30	0	4	5	5	4	5	0	23	\$5,750.00	\$0.00	0.0
REV- 50	Su 8a-9a		This Week	\$150.00	0.0	30	0	1	1	1	1	0	1	4	\$600.00	\$0.00	0.0
51	Th-F 10:35p-11:05p		Channel 8 Eyewitness News At Ten	\$250.00	0.0	30	0	0	0	0	2	0	0	2	\$500.00	\$0.00	0.0
52	Th 9p-10p		Big Sky-ABC	\$250.00	0.0	30	0	1	0	0	0	0	0	1	\$250.00	\$0.00	0.0
53	M-F 7a-9a		Good Morning America	\$175.00	0.0	30	0	0	4	0	0	0	0	4	\$700.00	\$0.00	0.0
54	M-F 6:30p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	4	0	0	0	0	4	\$1,000.00	\$0.00	0.0
55	Th 9p-10p		Big Sky-ABC	\$350.00	0.0	30	0	0	1	0	0	0	0	1	\$350.00	\$0.00	0.0
56	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$175.00	0.0	30	0	0	1	0	0	0	0	1	\$175.00	\$0.00	0.0
57	Th 9p-10p		Big Sky-ABC	\$250.00	0.0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
58	Th 9p-10p		Abbott Elementary	\$350.00	0.0	30	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0
59	M-F 6:30p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	0	3	0	0	0	3	\$750.00	\$0.00	0.0
60	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	0.0	30	0	0	0	1	0	0	0	1	\$125.00	\$0.00	0.0
61	Su 5p-5:30p		ABC News-Sun	\$250.00	0.0	30	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
62	M-Tu 1p-2p		General Hospital	\$50.00	0.0	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
63	Th 7p-10:30p		NFL DRAFT ROUND 1	\$400.00	0.0	30	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27665836	Changes as of: 4/20/2022 at 2:29 PM	Version: Highlighting Revision 7
CPE: 321/373/1469	Flight: 3/28/22 - 5/15/22	Station: KLN
Agency: MEDIUM BUYING LLC	Advertiser: Brett Lindstrom for Governor	Market: Lincoln&Hstng-Kmy-Pis DMA
815 Grandview Ave Suite 600 COLUMBUS, OH 43215	Product: TV	Office: WASHINGTON
	Agency Order #: 11311012	Service: Nielsen
	Buyer: Lloyd, Dillon	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
Separation:		Traffic #: 45072

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/28 - 5/9										Total Spots	Total	
							3/28	4/4	4/11	4/18	4/25	5/2	5/9						
64	Sa 11a-6p		NFL DRAFT ROUND 4-7	\$50.00	0.0	30	0	0	0	0	2	0	0			2	\$100.00	\$0.00	0.0
REV+ 65	M-F 6:30p-7p		Entertainment Tonight	\$250.00	0.0	30	0	0	0	0	0	0	0	0		4	\$1,000.00	\$0.00	0.0
REV+ 66	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	0.0	30	0	0	0	0	0	1	0	0		1	\$125.00	\$0.00	0.0
TOTALS:							51	43	43	46	48	49	12			292	\$45,665.00	\$0.00	0.0

Makegood Comments				
Date/Time	Action	Added by	Comment	
04/20/22 2:29 PM	Revised	ALEXANDRA BRADLEY	REVISED TO MATCH RATE CARD	